

COMMUNITY INFORMATION DISTRICT FACT SHEET

What Is a CID?

A community improvement district (CID) is a financing mechanism used to provide revenue for a variety of local improvements and services that enhance, not replace, existing municipal services. A CID is self-imposed and self-governed, and must be supported by private sector businesses and property owners.

A CID works in much the same way as common area maintenance (CAM) provision found in suburban shopping malls and office parks. CIDs help make business districts more competitive and improve quality of life by providing a managed, maintained and marketed environment.

What are Common CID Services?

- Maintenance
- Security
- Marketing & Promotions
- Tenant Screening
- Special Events
- Parking Management & Transportation
- Economic Development
- District Identity
- Human Services
- Capital Improvements
- Planning & Urban Design

What are the Advantages of CIDs?

- Wide variety of services
- Designed by those who pay
- Governed by those who pay
- Five-year term, ten-year renewal

Can a CID Work In Our Community?

- Private sector leadership
- Supportive local government
- Staff and financial resources
- Public/private partnership

The ABCs of Creating CIDs

Establish the organizational infrastructure
Build consensus on:

1. Mission & goals
2. Services to be provided
3. Boundary
4. Assessment methodology

Create a management plan
Mobilize petition and ballot support

The City of Stockton is working with the Kentfield neighborhood to improve the quality of life in this area.

The formation of a Community Improvement District is one tool that can be utilized to enhance the assets and address the challenges here.

The process requires residents and business owners to get involved. You can make a difference in your neighborhood!

For more information about the formation of a CID in the Kentfield area, please call Sue Marks at 209/937-8840.

